



Mark D. Mickelson

Mark is principal and founder of **iCollabora** in Palo Alto, California. **iCollabora** is an executive coaching and management consulting firm focused on corporate and executive effectiveness, where he has developed a personal coaching and leadership practice *Navigating the Executive Experience (NEX)*. An NEX engagement partners with executives to clarify, align, and focus their energy to meet goals and objectives, problem solve, improve their game, self develop, and perform at an ultimate level.

Mark received his professional coaching training and certification through the Hudson Institute of Santa Barbara, California; is qualified in the Myers-Briggs Type Indicator (MBTI®); certified in the BarOn EQ-i® emotional quotient inventory instrument; Voices®-360 Leadership Architect from Lominger Inc., and is a Member and Certified Coach of the International Coach Federation.

Prior to his consulting practice Mark spent over 20 years as an executive, successfully exceeding objectives in the highly competitive information technology field. He has worked for Hitachi Data Systems as a Vice President in leadership roles in corporate development, corporate marketing, the startup and General Management of a global business unit and open systems technology center, and was selected to participate in the Hitachi Overseas Management Education Program in Tokyo, Japan; Honeywell Information Systems, as an award winning field sales director, sales manager, and sales executive, and was selected to the Cross Corporate Collaboration leadership team; and at Silicon Valley Bank as a SVP/COO of a new venture initiative. He has played competitive golf for 40 years, and took a short hiatus from structured economic endeavors at the age of 50 to explore and compete on a local professional mini tour.

Mark was born in Seattle Washington, spent his formative years in California and Philadelphia, Pennsylvania, and graduated from the University of Washington in Seattle majoring in Economics with a minor in Psychology. He is happily married to his wife of 27 years, lives in Palo Alto California, and is personally committed to the integrity and potential of the spirit of the individual.

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